



CASE STUDY **NGO**

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France
REGION

12
EMPLOYEES

Environmental NGO
INDUSTRY

creamontblanc.org
WEBSITE

Team projects are planned **collaboratively** with shared mind maps

Meetings are more efficient with **agendas** created in MeisterTask beforehand

Projects are discussed in meetings, editing mind map plans **in real-time**

Projects are completed with all tasks **assigned with deadlines** in MeisterTask



CASE STUDY NGO

CREA Mont Blanc combat climate change with MindMeister and MeisterTask

CREA Mont Blanc is an NGO based in a lab in Chamonix, France, dedicated to conducting research on the consequences of climate change within the surrounding, beautiful and naturally diverse, Mont Blanc mountain range.

Founded in 1996, the team's mission is to conduct scientific experiments and research, with the aim of protecting the local wildlife, and ultimately making the argument for the clear results of global warming. The CREA Mont Blanc team do this by measuring, analyzing, understanding and sharing the consequences of global warming.

Collaborative Project Planning

CREA Mont Blanc consists of a team of 12, who work collaboratively both with their central team based within their Chamonix lab, and remotely, when working with partner organisations. CREA Mont Blanc's Vice President, Richard Raquillet, shares how the team use MindMeister for collaborative project planning in this way:

"Our main use for MindMeister is for project planning. We use mind maps to pose and reflect on current projects, and present ideas for new projects, by drawing together a comprehensive picture of the project and/or to introduce projects to other team members. We share all our mind maps using MindMeister, either via a link to collaborate or via an email invitation to an external partner. We then use MindMeister's presentation mode to share how we envision the project to plan out."

Turning Plans into Action with MeisterTask

Once the team have shared their project mind maps, the team decide upon which plans to take forward during their weekly team management meetings and convert the chosen projects into actionable tasks, in MeisterTask:

"After we've drilled down on the details for our projects, we use the MindMeister and MeisterTask integration to turn these plans into action. We use MeisterTask to manage our projects from ideation to completion, beginning by building checklists collaboratively within each task, to

ensure all discussed issues are covered. The team then take these tasks forward by assigning a team member and due date to each task during the meeting."

"We prepare for our team meetings within MeisterTask, asking each team member to add any topics they'd like to discuss to our meeting agenda task checklist, beforehand. This allows us to cover everything, efficiently."

"Using MeisterTask, tasks are assigned easily and project management is transparent and simple."

Achieving Streamlined Projects

Using both MindMeister and MeisterTask together, the team have found both their meetings and projects to become more efficient:

"By preparing project ideas in MindMeister and meeting agendas in MeisterTask, our weekly team meetings now have structure, making them both collaborative and efficient. Importantly, the plans that come out of the meetings are turned into actionable tasks, as tasks are set and assigned easily, and projects can be transparently monitored by managers, as projects are seen through."

"As Vice President of CREA Mont Blanc, I can certainly say that the team is a lot more efficient since we started to use MeisterTask. With one centralised tool for task management, we now have structure and a comprehensive view of all projects. MeisterTask is really simple to use, meaning all team members have onboarded quickly, and actively want to use it - it actually makes our project management fun!"

At MeisterLabs, we're delighted to provide two products which are effectively supporting the important work of CREA Mont Blanc in protecting wildlife in the Mont Blanc region and through this work, helping to raise awareness of climate change worldwide.