Helen Crozier is an independent Productivity and Technology consultant based in Sydney, Australia. Building on over 10 years of independent coaching experience, Helen works with clients from a wide variety of industries, tailoring her recommendations to each individual situation. One of Helen’s “go-to” tools to help these individuals organize and prioritize is MindMeister.

The first step in the process is to get an overview of where the client stands by putting it all into a mind map. Once a general “brain dump” has been completely, Helen and her client then begin breaking items out into top-level nodes. They then continue this process until each item is properly categorized. Together, they use this mind map as a strategy map and begin the process of increasing productivity. From Helen’s side, using MindMeister helps her to zero in on exactly what her clients need and what they don’t.

Tapping into MindMeister’s sharing and task management tools, both Helen and her clients are able to stay on track and achieve their goals. Clients use the task management features to plan and organize their day/week/month. Helen uses the task management feature to make sure that her clients are in fact using the system, and getting things done.

Prior to this Helen had, “no solution that could do this for me”. Now she can use MindMeister’s collaboration features to work simultaneously with clients when not physically in the same place. Helen reports that she’s been able to do more in less time, ultimately resulting in being able to take on more clients simultaneously and increasing her billable hours by 50%.