LiveBy Uses MeisterTask, MindMeister and G Suite from Design to Implementation

SUCCESS STORY

LiveBy

Cory Scott
Founder & CEO

REGION
USA

EMPLOYEES
7

INDUSTRY
Real Estate

WEBSITE
www.liveby.co

MeisterTask is the cornerstone of the design and development process for all of our products. It provides a clear process from design to development with all tasks going through our project boards until the changes are implemented and live.

LiveBy’s mission is to take the stress out of moving to a new city via an online tool which matches users to their ideal neighbourhood. Providing information such as local amenities, commuting times and the kinds of houses on offer, LiveBy provides house hunters with a bespoke suitability rating for each area of the city in question, within a few seconds. LiveBy’s tool currently serves the U.S. market but they hope to expand to Europe soon.

Founded by Cory in April 2015, LiveBy is based in Lincoln, Nebraska and consists of a team of 7 fulltime staff. The team are primarily based in one office space but all work flexibly, so often work from home or from coffee shops, using Macs, PC laptops, iPhones and Android.

Providing their team with the flexibility to work wherever they feel they work best, the team uses cloud-based tools to work together in real-time. LiveBy
LiveBy aim to be productive in their meetings by asking employees to brainstorm their ideas beforehand, ready to discuss with attached mock-ups for their proposed designs – a process the company calls ‘brainwriting’. The team use MindMeister for this then thrash out all ideas during their meeting, adding everything to one collaborative mind map to get all ideas down in one accessible place.

Outside of meetings, the team use MindMeister to collate all of their product information into one intricate mind map. The map lists every feature e.g. neighbourhood profiles, then every sub-feature within each feature. Team members are then able to login and add their idea for a new feature or sub-feature straight into the map, labelling it with a light bulb emoticon. With this, the map provides a home for all new ideas which can then be discussed or stored for a later meeting.

With MeisterTask there’s less for everyone to keep in their heads - the team can feel comfortable that everything to do with product development is in one place and tasks won’t slip through the gaps - they’ll be completed.