

(sejla, elena, luka, tamara, marina)

PROLOG

Thinking that we are struggling to find a place where easa21 can be hosted in Serbia, we thought it might be a good idea to write down some of our criteria on which we would like to consider a place "suitable" for easa. Also, consider the possibilities of presenting easa 2021 without location. **Of course, this doesn't mean anything if we all somehow feel that this place is the right one. Not sure if we even should do this, but it will help us hopefully to save time and make us organize our thoughts and actions.**

"What if not" : error - location not found

A lot of places pumped up in our minds. We even thought the possibility of introducing an easa without location. Why? As the differences between the capital of Serbia and the other cities are dramatically obvious and big, it somehow "levels" the image of all Serbian cities except Belgrade, where similar spatial and cultural problematics are monitored. Non-developed and still in transition, cities in Serbia are put without their will on the same category: eternal cities (in the sense that nothing is ever changing) used as machines to feed the capital. There is a beauty in this: any interventions made in "eternal" cities are having the power to drastically change its reality, creating a new reality! Consider posting a 3m red pole in the centre of Novi Pazar and in the center of Belgrade. The coca cola bottle effect:

<https://www.youtube.com/watch?v=411FN6gYOgl>

(MARina: izvinite ako su neki komentari pregrubi, nije bila losa namera, samo sam malo u zurbi i umorna. Ljubim vas sve. Bicu neznija sledeci put <3 Super tekst generalno.)

nista nije bilo pregrubo :)

+ne treba da se libimo "grubih" komentara jer oni upucuju na slabe tacke i pitanja koja mogu da se potegnu protiv bida. mozda cak treba da sastavimo listu "neprijatnih" pitanja.

Ovo je jako lepo napisano. Pogotovo deo koji govori o tome kako svi gradovi, koji nisu Beograd, lice jedan na drugi i koliki impakt zapravo easa moze da ima na njih. Citajuci taj deo, mi je bukvalno u glavi sinuo Bingo. Mozda zaista tokom bida mozemo da izvlacimo lopticu sa gradom koji zelimo da targetiramo. Na taj nacin prevodimo temu, pokazujemo koliko je situacija/realnost svuda zapravo ista, i koliko nam je impakt ease bilo gde zapravo potreban. Sta mislite o ovome?

Takodje, za na primer deset gradova mozemo da spremimo potencijalne lokacije smestaja, intervencija, problematika, obrazlaganja zasto bas taj grad, koje bi direktno obrazložili tokom bida, cim izvučemo lopticu sa imenom grada. A online da postavimo sve gradove takodje, i da ostavimo mogucnost 'zalbe' odnosno promene lokacije, ako community (posle iscrpnog istrazivanja naseg ili komunitija?XD ofc) odluci da drugi grad vise zasluzuje ovaj event. Mozda je ovo jedna od ideja koja na sekund izgleda super, a onda se ukapira njena banalnost.

Mozda nije. Ne znam, hm? :)

Meni to lepa ideja. Jedino mi smeta sto mozda nije tolika "realna"-osloniti se na random rezultat nije uglavnom logican tok razmisljanja. Verovatno se to desava sad zato sto jos uvek nemamo

cilj. (slazem se) For example, ako nam je cilj easa hub- odnosno aktivna tacka ease i posle eventa-a, onda mozda trazimo deo grada sa najmanjem cenu po kvadratu, lupam ali kako pristupimo tome mora da ima smisla. No? Istina je da ne znamo dosta stvari o drugim gradovima, i da mozda za nas sad trenutno oni izgledaju podjednaci. Ali zato mislim da treba da se ne bojimo da ih upoznajemo i da udjemo u njihove problematike. :)

da li mozemo da stignemo da udjemo toliko detaljno u problematike i detalje za visestruke gradove? da li to podstice nemir ili razmisljanje kod komjunitija? da li je to mozda samo bezanje od odluke ili stejment?

mozda mozemo da napravimo simulaciju kompjuterskog random biranja gde smo vec namestili rezultat, tj. znamo sa cime operisemo i da to bude omaž fejk vestima i svim nameštenim stvarima sa kojim se suocavamo. onda je na komjunitiju da se pita i razmislija sa li je to stvarno bilo random/realno ili ne. nemir simulacije i vitoperenja realnosti kroz sam bid. sve uvek treba promisliti i zapitati se.

da li zelimo da se postavljamo u poziciju "manipulatora" ili je to stejment na temu realnosti i jednakosti gradova u opticaju. komentar na to da je tema bitnija od mesta. da li nesto tog tipa izaziva nemir u zajednici? da li postoje pozitivni efekti toga (sve treba dovesti u pitanje, priblizavanje temi) ili je samo destruktivno (bude shvaceno kao sprdacina) itd.

What we should be careful about?

To not be ignorant and seem naive.

Are really all serbian cities having the same problematics? -no.

Is reality a theme applicable to every place in this world?

If proposing an easa without physical context, then what is the role of the local community?

- We cannot propose an easa without location because we think that every problem is the same in our cities, and then propose a location that "reflects" perfectly the theme. We are contradicting ourselves. Any thoughts on that? - ovo mi nije jasno
- + If most of these cites share similar problematics then it is easier for other cities to "copy" the easa approach to develop their own city.

CRITERIA

General Criteria

1. Relationship between local community and the city.

For easa not to be seen as an "invasion of 500 internationals" we would have to work it out together with the locals to achieve participatory solutions that will last and infrastructure that would be used after easa. In that sense **it is crucial to have people that would like to see some changes in their cities, people that are hospitable**. Are they ready to burst their bubble with ours to create a symbioza?

easa is also making the layout on which people will fall in love with their city again. Easa tries to heal a community by healing its city? - Mislim da je lecenje grada romantcna,

nerealna slika ease. O tome je dosta puta bilo reci na easi - naime pitanje je koliki je zapravo realan impakt koji se ostvaruje. Ne treba se zavaravati da za 14 dana moze da se izleci grad. Impakt postoji naravno, ali daleko od toga da cemo nesto izleciti do kraja hehe :) licno, implementaciju ease vise vidim kao pokusaj stvaranje sredine pogodne za pocetak rehab-a. Jao RE:HUB <3

- odnos stanovništva i mesta (ako ljudi već brinu o mestu, imaće bolji afterlife). pravljenje podloge kroz koju će ljudi zavoleti grad?

2. A decent infrastructure.

Hospital nearby or at least pharmacies - iskreno, mislim da ne bi trebalo da biramo lokaciju u odnosu na blizinu bolnice, supermarketa i infrastrukturu generalno. vec iskljucivo u odnosu na temu, i onda strateski pokusamo da implementiramo 500 ljudi u odabrane prostore. Infrastruktura je korak dva - sta je blizu a sta daleko, sta imamo a sta nemamo. Gde se spava, gde se jede. Sa druge strane, mozemo da razmisljamo o infrastrukturi kao elementu koji reflektuje temu Reality. Mozda su zapravo infrastrukturni elementi elementi izvnrute realnosti? Mozda se igramo infrastrukturu. Jedino mi tako ima smisla da sada diskutujemo infrastrukturu.

slazem se da to ne treba toliko da nas brine.. uvek se da organizovati dezurni ambulantni kombi, kao na festivalima ili kao sto je bio na Vitoši. (haha, opet se ovde vidi nasa srpska hipohondrija i briga, srbi gde god da putuju apoteku nose sa sobom)

Place to organize an easa kitchen

Paved Roads to eventually bring material easy

Supermarket

Big space for accomodation

Walking distance posts within easa site

3. a place that already has some group of people trying to be active, or create something cultural, not necessarily succeeding, so the presence of easa could be an extra push ?? (not trying to bring back to life something that is already dead 😞, giving ourselves a chance to make an impact)

Criteria linked to the theme

1. Cities with contradictions: Reality is not what you think it is. Multiple layers where easa can find itself. Entering a location is like entering a matrix .

Contradictions in a serbian (and not only) reality

A gastarbeiter settlement so vivid and intense in its physical appearance but with no people living in it.

A wild settlement following no rule what so ever, still lacking bravery and passion about the commons.

The biggest tower in Balkans, the lowest income seen.

Modernistic buildings made by well known yugoslavian architects, abandoned and degrading.

We are yearning for a better future, still trying to heal wounds from the past (or not ready to leave it behind).

Within a culture of “complaining about things or finding the problematics”, but we still are not able to recognize ourselves as part of the problem. (and community as a collective group of individuals)

Towns which primary recourses used to be something else, today living out of factories as cheap labour for products they can't afford (meant to be exported, for example Fiat)

Places where people haven't lost all hope, and are being active by protesting but nothing is changing.

(zaštitimo reke, beogradski protesti, ljudi brane parkice i slicno)

*lovely example of contradictions in our society, constant complainers and small amount of activists, yet in both examples things rarely move

(add more examples)

POTENCIAL LOCATIONS

Zrenjanin

General:

- + We have a contact person to show us around (luka's friend -irena)
- We don't have a clue ourselves about the city, but <3 google <3

On context:

- + Abandoned buildings (vila, fabrika mozda takodje? Fabrika sesira, fabrika piva)
- + Nice scale
- + 80km from Belgrade, and more approachable from different european cities
- + It has a beach <3
- + It has beautiful landscape (sand, trska itd.) but a bit far away (carska bara) - **how relevant this criteria could be at all? Especially for our bid. We want to show the reality of the current situation, and not the prettiest place and nature. Especially since the last years topic was subtle critique of easa (mass) tourism. I mean beauty is great, and Country is beautiful. But I'm not sure this should be criteria?**

On community:

- + there are alternative groups of people that are active (muzej dekonstrukcije, kafe alternativa) A lot of artistic groups as well.
- +

On theme reality:

- Little america in the center of zrenjanin:
- Dry bridge: bridge stayed still even though there is no river underneath. The bridge loses its initial purpose. It is re-defined and creates a new reality.
-

U sustini, smatram da se vecina gore navedenih kriterijuma (nice scale, approachable itd.) moze primeniti na vecinu gradova u Srbiji. Takodje uopste nisam sigurna da su to nasi kriterijumi. Previsu su opsti. Mislim da je zapravo jedina realna stvar koja je ovde zapoceta deo *On theme reality!* Kroz te primere se zapravo cita tema Reality. Sta mislite?

Takvih tema ima dosta (mozda i vise) i u sledecim gradovima:

Jagodina

Pozarevac

Beograd

Ja nekako mislim da je koncept Bez lokacije zapravo jako realan. Mislim da nam cak i ide uz temu. Easa community zajedno trazi lokaciju. Ko je rekao da lokacija mora da bude odredjena bas sada. Imamo temu imamo problem imamo sve lokacije, imamo community koji zelimo da integrisemo u proces eventa. Zelimo da rekonstruisemo dogadjaj na neki nacin. Mozda je Bez lokacije jedna od metoda rekonstrukcije zajednice?

Takodje

Uzice

- + Marina is “ u zice”

- +/- A hotel in the center of the town is abandoned: negative gentrification - **not really abandoned - only dysfunctional, but is working somehow. Wouldn't really be an option to intervene.**

Kragujevac

(Elena, mozda kontaktiraj Minju?) radenkovic?

Jagodina