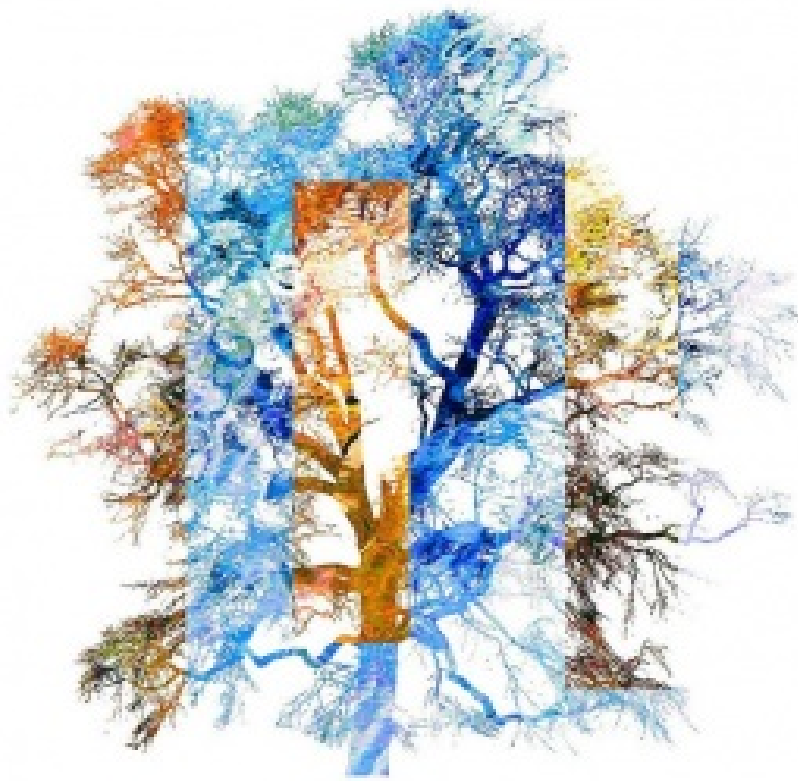


Web Tools 101 and other fun sites

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Rapid Testing:

- [Checkthis.com](#)
- [Launchrock](#)
- [Flodeck](#)
- [Unbounce](#)

Customer Development:

- [Kissmetrics](#) - web analytics tool
- [Userve](#) - feedback and help desk software
- [Wufoo](#) - online form builder
- Google Docs Spreadsheet
- [SurveyMonkey](#)
- Keen.io - Analytics API

Metrics:

- Google Analytics
- Google Alerts
- [Kissmetrics](#)
- [Mixpanel](#)
- UserBee (watch this space)
- Tracklinkistan (watch this space)

Social Meda:

- [Tweetdeck](#) - better at twitter than twitter
- [Hootsuite](#) -
- [SproutSocial](#)
- [Bufferapp](#) - scheduled tweets
- [Bit.ly](#) - short links + analytics
- [Group Tweet](#) - centralized messaging

Mockups:

- [Balsamiq](#) - Fast Mockups
- [Cabana](#) - Mobile app construction kit

If you haven't heard of these then you are behind:

- [GitHub](#) - Collaborative coding
- Git - Distributed Version Control
- [Heroku](#) - Ruby Cloud Platform

Useful & Fun APIs:

- Facebook
- Twitter
- LinkedIn
- Foursquare
- Google Maps
- [Twilio](#) - sms & phone calls
- [Face.com](#) - facial recognition
- [Tokbox](#) (OpenTok API) - video chat
- [Chute](#) - Photo API company
- Spotify - music
- [Sendgrid](#) - email
- [Klout](#) - social media influence score
- [Gridbag](#) - coming soon
- [Aviary](#) - photo editing
- [Paypal](#) - payments
- [Stripe](#) - payments (new)
- [X.Com](#) - ecommerce platform (from Paypal) (see also: Magento)
- [Eventbrite](#) - events
- [Mashery](#) - API infrastructure
- [Mashape](#) - API marketplace
- [ScraperWiki](#) - DATA
- [Dropbox](#) - storage
- [Box](#) - storage
- [TestFlight SDK](#) - app testing and problem reports
- [ifttt](#) (if this then that)
- [Firebase](#) - real-time back end provider (Build apps *fast!*)

HTML 5 + Mobile on the fly:

- [PhoneGap](#)

- [Sencha](#)
- [Pusher](#)

Business Management:

- [Podio](#) - Group collaboration platform
- Google Docs
- [Mint.com](#) - Financial Management
- [Lean Launchpad](#) - Hypothesis tracking using the Business Model Canvas
- [Pivotal Tracker](#) - Project Management Tool for programmers
- [Salesforce](#) - CRM Software
- [Basecamp](#) (from 37 Signals)
- [Bettermeans](#) - democratic project management
- [Trello](#) - group organizing
- [Ifttt](#) (if this then that)

Email Tools:

- [Mail Chimp](#) - Easy email news [pro tip: ask them for a monkey hat!]
- [Rapportive](#) - essential gmail plug-in for any bizdev
- [Boomerang](#) - for the procrastinators
- [ToutApp](#) - email tracking, templates & synching
- [READ THIS POST](#) on email efficiency by Daniel Odio:

Visualizations:

- [Visual.ly](#) - "custom infographics in seconds"
- [D3.js](#) - Javascript library for manipulating data

Miscellaneous:

- [Twitter Bootstrap](#) - HTML & CSS mastersheet
- [Geeklist](#)
- [AngelList](#) - Angel Investment Resource
- [CrunchBase](#) - Comprehensive database of investors and investments
- [Eventbrite](#) - for planning events
- [Tokbox](#) - Group Video
- Google+ Hangouts - Group Video
- Google Docs
- [Iron.io](#)

Learn Programming:

- [Programming. Motherfucker](#)
- [Twitter Bootstrap](#) (useful for all coders)
- [Codecademy](#)
- [Treehouse](#)
- [Rails for zombies](#)

Programming Languages for Bad-Ass hipsters:

- Ruby on Rails
- Python

- Node.JS

Seed Funding

- AngelList - has great search tools