

Linda M. Manning, Ph.D.

Linda earned her Ph.D in Economics at the University of Illinois-Chicago. She developed an interest in development economics—perhaps because she grew up as a military brat and lived abroad until the age of 10. After immigrating to Canada in 1999, she realized her skills can be applied to Canadian economic development—through expanded organizational capacity in Canadian small and medium sized employers (SME). With funding from HRSDC, she has developed blended learning solutions for managers to tap into the skills and talents of Canadian immigrant employees—especially to fill skills and management gaps left by retirements. Linda has over 20 years of experience in teaching and developing on-line teaching tools.

I'm excited to be part of this TedX event. Small business is the life blood of the Canadian economy, facing some difficult challenges that will test their flexibility and adaptability in ways never before seen. The changing cultural face of the workforce can create challenges, but can also be the source of growth, innovation, and exciting new opportunities.